To: Tanchyk, R
From: Campbell, Judy
Edited: 3/30/98 15:14
Subject: DORAL $1 2-PK PROMOTION #800220

HI RICH,

HERE IS LIST OF PRICE CHOPPERS THAT ARE PARTICIPATING IN THIS PROMOTION - LIST HAS BEEN MAILED TO RETAIL REPS.

ANY QUESTIONS, LET ME KNOW.

JUDY

51861 0937

Source: https://www.industrydocuments.ucsf.edu/docs/nfdn0000

PRICE CHOPPER / CID #0948-00-00 (Region 16xx Stores)

$1.00 OFF 2-PACKS: DORAL SUPERMARKET PACK PROMOTION #800220

BRAND STYLES: DORAL LT MEN 100 / ULT LT 100 / BOX 100 / LT BOX 100

PRODUCT IS PRE-SLEEVED, OFF-INVOICE (@ $5/Carton).

RETAIL DISTRIBUTION DATE: APRIL 20, 1998. UTILIZE RJR PROMOTIONAL PACK PLATFORMS.

RETAIL REP TO ENSURE EACH STORE RECEIVES TWO (2) 40-OFFER DISPLAYS.

MERCH. CARDS (#540890) AND P.O.S. KITS (#540881) WILL BE SHIPPED DIRECTLY TO STORES.

IF NO RETAIL REP IS ASSIGNED, RETAIL MANAGER TO HANDLE AS APPROPRIATE.

R/REP	S/R#	STORE NAME	ADDRESS	CITY	STATE	# DISPLAYS
162220	556482	PRICE CHOPPER #110	E END CTR, RTE 115	WILKES BARRE	PA	2
162220	574719	PRICE CHOPPER #113	601 3RD AVE	KINGSTON	PA	2
162222	683315	PRICE CHOPPER #135	1228 ONEILL HWY	DUNMORE	PA	2
162222	777492	PRICE CHOPPER #59	1400 MONROE AVE	DUNMORE	PA	2
162226	542580	PRICE CHOPPER #108	10 GLENWOOD AVE	BINGHAMTON	NY	2
162226	598123	PRICE CHOPPER #130	911 NORTH ST	ENDICOTT	NY	2
162227	486484	PRICE CHOPPER #114	101 DUNNING RD	MIDDLETOWN	NY	2
162229	95029	PRICE CHOPPER #101	611 LUZERNE ST	SCRANTON	PA	2
162230	172471	PRICE CHOPPER #55	8015 OSWEGO RD	LIVERPOOL	NY	2
162233	724530	PRICE CHOPPER #134	1000 MAIN ST	ONEONTA	NY	2
162233	764662	PRICE CHOPPER #161	5637 ROUTE 12 SOUTH	NORWICH	NY	2
162234	177200	PRICE CHOPPER #48	358 N MAIN ST	GLOVERSVILLE	NY	2
162234	177230	PRICE CHOPPER #12	NORTH COMRIE	JOHNSTOWN	NY	2
162234	355185	PRICE CHOPPER #116	BARNERVILLE RD	COBLESKILL	NY	2
162235	53285	PRICE CHOPPER #44	AUERT AVE	UTICA	NY	2

SMS# 8089-1573
(1) per store
4/15/98

RETAIL REPS
RETAIL MGRS

PCHP

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PRICE CHOPPER / CID #0948-00-00 (Region 16xx Stores)

$1.00 OFF 2-PACKS: DORAL SUPERMARKET PACK PROMOTION #800220

BRAND STYLES: DORAL LT MEN 100 / ULT LT 100 / BOX 100 / LT BOX 100

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R/REP	RJR#	STORE NAME	ADDRESS	CITY	STATE	# DISPLAYS
162235	171826	PRICE CHOPPER #95	4639 COMMERCIAL DR	NEW HARTFORD	NY	2
162235	171849	PRICE CHOPPER #17	1143 MOHAWK ST	UTICA	NY	2
162235	172348	PRICE CHOPPER #16	1905 BLACK RIVER BLVD N	ROME	NY	2
162237	530670	PRICE CHOPPER #105	3471 ERIE BLVD E	DE WITT	NY	2
162238	172420	PRICE CHOPPER #54	27 E CAYUGA ST	OSWEGO	NY	2
162238	172424	PRICE CHOPPER #56	806 STATE ROUTE 3 W	FULTON	NY	2
162238	762699	PRICE CHOPPER #19	5701 E CIRCLE DR	CICERO	NY	2
162239	378473	PRICE CHOPPER #30	981 FORD STREET EXT	OGDENSBURG	NY	2
162239	494928	PRICE CHOPPER #102	1283 ARSENAL ST	WATERTOWN	NY	2
162320	176998	PRICE CHOPPER #40	677 UPPER GLEN ST	GLENS FALLS	NY	2
162320	177000	PRICE CHOPPER #06	84 COOPER ST	GLENS FALLS	NY	2
162320	760295	PRICE CHOPPER #157	QUAKER & CHURCH ST	GRANVILLE	NY	2
162321	175338	PRICE CHOPPER #21	1804 2ND AVE	WATERVLIET	NY	2
162321	175340	PRICE CHOPPER #36	240 CONGRESS ST	COHOES	NY	2
162321	175349	PRICE CHOPPER #20	RTE 147 & VISCHER FERRY	CLIFTON PARK	NY	2

RETAIL REPS
RETAIL MGRS

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PRICE CHOPPER / CID #0948-00-00 (Region 16xx Stores)

$1.00 OFF 2-PACKS: DORAL SUPERMARKET PACK PROMOTION #800220

BRAND STYLES: DORAL LT MEN 100 / ULT LT 100 / BOX 100 / LT BOX 100

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RJRREP	RJR	STORE NAME	ADDRESS	CITY	STATE	# DISPLAYS
162321	175504	PRICE CHOPPER #35	CHRUCH ST & RAILROAD P	SARATOGA SPGS	NY	2
162321	175516	PRICE CHOPPER #46	175 BALLSTON AVE	SARATOGA SPRING	NY	2
162321	378484	PRICE CHOPPER #39	3049 ROUTE 50	SARATOGA SPRING	NY	2
162321	633299	PRICE CHOPPER #94	1 PRICE CHOPPER PLZ	MECHANICVILLE	NY	2
162321	933950	PRICE CHOPPER #112	15 PARK AVE	CLIFTON PARK	NY	2
162322	175381	PRICE CHOPPER #23	1060 MADISON AVE	ALBANY	NY	2
162322	175497	PRICE CHOPPER #38	290 SARATOGA RD	MAYFAIR	NY	2
162322	682039	PRICE CHOPPER #139	141 SANFORD FARMS SHO	AMSTERDAM	NY	2
162322	468087	PRICE CHOPPER #60	444 BROADWAY	MENANDS	NY	2
162322	675007	PRICE CHOPPER #138	878 NEW LOUDON RD	LATHAM	NY	2
162322	670971	PRICE CHOPPER #133	911 CENTRAL AVE	ALBANY	NY	2
162322	767914	PRICE CHOPPER #45	40 DELAWARE AVE	ALBANY	NY	2
162323	177820	PRICE CHOPPER #22	RTE 3 & I-87	PLATTSBURGH	NY	2
162324	175428	PRICE CHOPPER #28	RTE 20 & 155	GUILDERLAND	NY	2
162324	175451	PRICE CHOPPER #09	2330 WATT ST	SCHENECTADY	NY	2

RETAIL REPS
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PRICE CHOPPER / CID #0948-00-00 (Region 16xx Stores)

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BRAND STYLES: DORAL LT MEN 100 / ULT LT 100 / BOX 100 / LT BOX 100

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RJRREP	RJR#	STORE NAME	ADDRESS	CITY	STATE	# DISPLAYS
162324	767049	PRICE CHOPPER #159	1359 NEW SCOTLAND AVE	SLINGERLANDS	NY	2
162324	767181	PRICE CHOPPER #43	1879 ALTAMONT AVE	SCHENECTADY	NY	2
162324	175413	PRICE CHOPPER #104	1892 CENTRAL AVE	COLONIE	NY	2
162324	175488	PRICE CHOPPER #01	1640 EASTERN PKWY	SCHENECTADY	NY	2
162325	357379	PRICE CHOPPER #125	RTE 11	MANCHESTER CTR	VT	2
162325	175323	PRICE CHOPPER #10	865 2ND AVE	TROY	NY	2
162325	130317	PRICE CHOPPER #11	79 VANDENBURGH AVE	TROY	NY	2
162325	175303	PRICE CHOPPER #47	156 HOOSICK ST	TROY	NY	2
162325	740899	PRICE CHOPPER #3	716 HOOSICK RD	TROY	NY	2
162326	562422	PRICE CHOPPER #111	501 COLUMBIA TPKE	EAST GREENBUSH	NY	2
162327	556500	PRICE CHOPPER #107	161 N PLANK RD	NEWBURGH	NY	2
162327	722191	PRICE CHOPPER #142	ROUTE 94 & STEWART	VAILS GATE	NY	2
162328	639719	PRICE CHOPPER #132	351 FAIRVIEW AVE	HUDSON	NY	2
162328	581632	PRICE CHOPPER #02	838 SOUTH RD	POUGHKEEPSIE	NY	2
162328	581633	PRICE CHOPPER #129	432 SOUTH RD	POUGHKEEPSIE	NY	2

RETAIL REPS
RETAIL MGRS

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SUPERMARKET PROMOTION

PRICE CHOPPER / CID #0948-00-00 (Region 16xx Stores)

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R/REP	RJR	STORE NAME	ADDRESS	CITY	STATE	# DISPLAYS
163825	356615	PRICE CHOPPER #126	52 MAIN ST	WINDSOR	VT	2
163825	356598	PRICE CHOPPER #124	RTE 11 & 106	SPRINGFIELD	VT	2
163825	677950	PRICE CHOPPER #136	241 CANAL ST	BRATTLEBORO	VT	2
163827	680356	PRICE CHOPPER #141	RR 2 BOX 37	SAINT JOHNSBURY	VT	2
163828	356693	PRICE CHOPPER #123	AMES SHOPPING PLZ	BARRE	VT	2
163828	662504	PRICE CHOPPER #137	RT 15 AND MUNSEN AVE	MORRISVILLE	VT	2
163828	357363	PRICE CHOPPER #122	5 MAIN ST	WEST RUTLAND	VT	2
163828	357385	PRICE CHOPPER #131	38 RUTLAND SHOPPING PL	RUTLAND	VT	2
163829	356673	PRICE CHOPPER #119	154 CHERRY ST	BURLINGTON	VT	2
163829	356678	PRICE CHOPPER #120	555 SHELBURNE RD	BURLINGTON	VT	2
163829	356686	PRICE CHOPPER #117	825 WILLISTON RD	SO BURLINGTON	VT	2
DIV 1622	172543	PRICE CHOPPER #24	4675 ONONDAGA BLVD	SYRACUSE	NY	2
DIV 1622	296921	PRICE CHOPPER #103	22 GLENWOOD PLZ	ONEIDA	NY	2
DIV 1623	114523	PRICE CHOPPER #41	RTE 67A	BENNINGTON	VT	2
DIV 1623	745221	PRICE CHOPPER	QUAKER & CHURCH STRE	GRANVILLE	NY	2

RETAIL REPS
RETAIL MGRS

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R/REP	RJR	STORE NAME	ADDRESS	CITY	STATE	# DISPLAYS
DIV 1623	175425	PRICE CHOPPER #52	1881 WESTERN AVE	ALBANY	NY	2
~~DIV 1623~~	~~230800~~	~~THE GOLUB CORP~~	~~NORTHEAST INDST PARK~~	~~GUILDERLAND CTR~~	~~NY~~	~~2~~
DIV 1623	114714	PRICE CHOPPER #34	245 STATE RD	NORTH ADAMS	MA	2
DIV 1623	114718	PRICE CHOPPER #32	1637 CURRAN HWY	NORTH ADAMS	MA	2
						~~158~~ 156

Source: https://www.industrydocuments.ucsf.edu/docs/nfdn0000

422 SMS422N2 SALES MATERIALS SYSTEM 03/30/98 14:52

LOCATORS LIST NAME: PCHP INVENTORY EXCEPTION MASTER ORDER NBR: 8089-1573

NUMBER OF LOCATIONS: 78

HOLD UNTIL BACKORDERS ARE FILLED(Y/N) N (Available quantity subject to change!)

(LINES 1 - 2 OF 2 SHOWN)

ITEM	DESCRIPTION	PER ORDER	TOTAL REQUESTED	TOTAL AVAILABLE	TOTAL ON BACKORDER
540890	DOR 24" PKG MERCH CD	1	78	78	
540881	DOR 1/2 PKS POS CARD	1	78	78	

SPECIAL INSTRUCTIONS

Account Special Instructions: HOLD FOR RJR REP

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